

Facts & Figures

GREENTECH AMSTERDAM
11-13 JUNE 2024



VISITORS

8.3 Visitor appreciation

12,200 Attendees in 3 days

87% Intend to visit next year

92% Decision making role

EXHIBITORS

7.7 Exhibitor appreciation

40 Countries

510 Exhibitors

89% Intend to exhibit at GreenTech 2025

PROGRAMME

80+ Knowledge sessions

245 Speakers

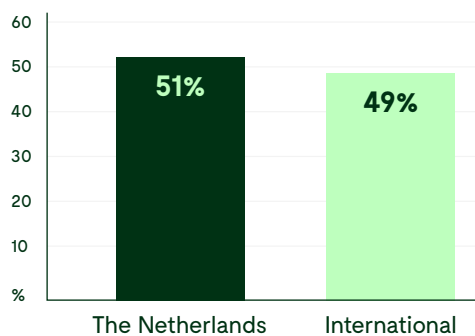
5 Stages

3 Demo areas

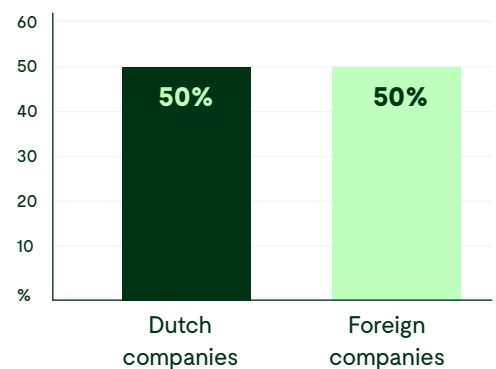
5 Pavilions



VISITORS FROM 119 COUNTRIES



EXHIBITORS



Visitors

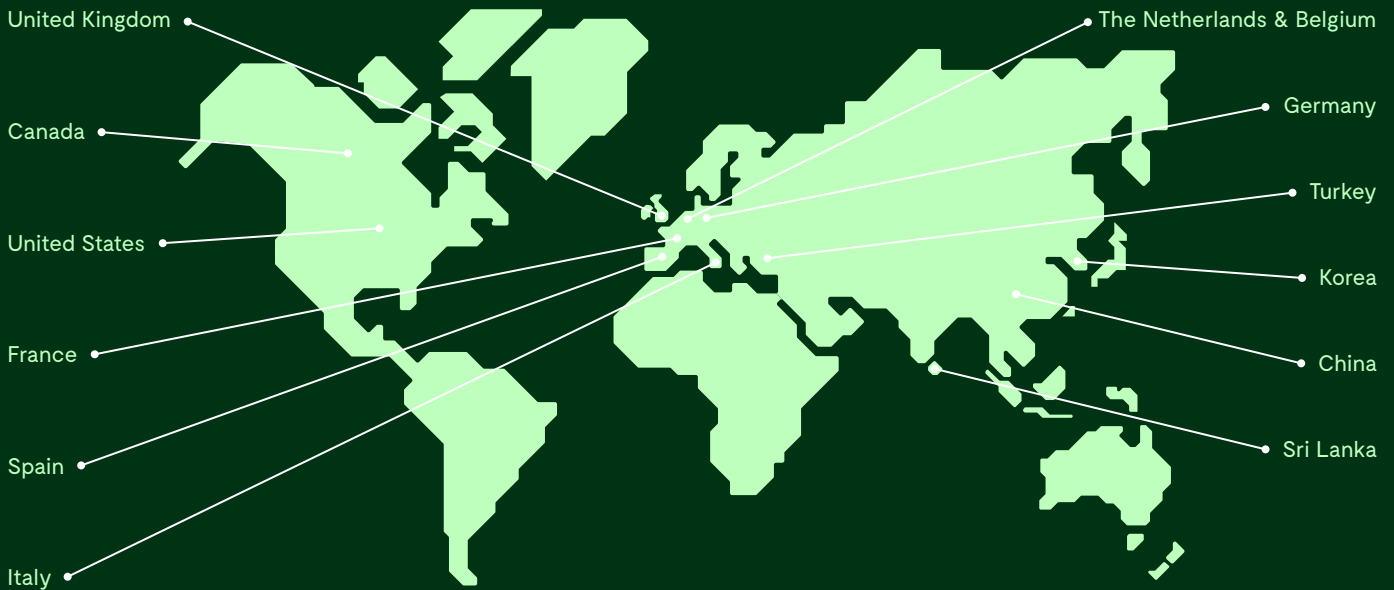
TOP 10 COUNTRIES

1. Netherlands
2. Germany
3. United Kingdom
4. United States
5. Korea
6. Belgium
7. Italy
8. Canada
9. China
10. France

Exhibitors

TOP 10 COUNTRIES

1. Netherlands
2. China
3. Germany
4. Italy
5. Spain
6. Belgium
7. United Kingdom
8. United States
9. Sri Lanka
10. Turkey



WHAT THE VISITORS SAID

"We really found the latest innovations at GreenTech Amsterdam which inspires us for the future and helps us with water solutions. GreenTech has a huge overview of what's going on in the horticulture industry."

➤ **Luis Valdez (COO, Hyfood, Mexico)**

"Warmest, most productive and most straight to the point event. Really enjoyed it."

➤ **Oualid H Khelifi (Founder & Managing Director, Anzul, Algeria)**

WHAT THE EXHIBITORS SAID

"Whenever GreenTech takes place, it is the epic center of the industry. Professionals from all over the industry gather, this is most beneficial to us."

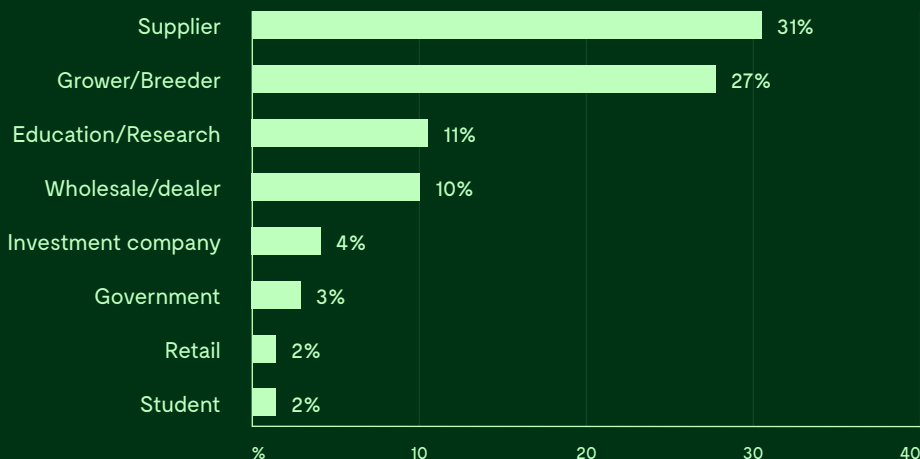
➤ **Mattijs Bodegom (Marketing communications Manager, Koppert, the Netherlands)**

"GreenTech is the show, and by far the biggest. We meet growers, technology partners, consultants, and climate control partners. All the players under one-roof. The complete eco-system is here for us."

➤ **Connor Goddard (Head of Platform Engineering and Cyber/InfoSec, Gardin Agritech, United Kingdom)**



COMPANY PROFILE OF VISITORS



SEGMENTS

- AI & Robotics
- R&D, Knowledge & Services, Propagation & Breeding
- Supplies, Protection, Fertilizers & Substrates
- Machines & Equipment
- Equipment, Climate & Logistics
- Greenhouse Construction

PAVILIONS

- Medicinal Plants
- Renewable Energy
- Start-up
- Multiple country pavilions, such as Canada, China, Spain, Sri Lanka and the United Kingdom



SEE YOU IN 2025

GreenTech Amsterdam will take place from Tue 10 - Thu 12 June 2025 in the RAI Amsterdam Convention Centre. For more information about exhibiting at GreenTech 2025, please contact:



JOB KNOOK
Senior Sales Manager

j.knook@rai.nl
+31 (0)6 511 773 22

ONLINE REACH GREENTECH 2023 - 2024

Newsletter subscribers **32,000 (+12.5%)**


Website users per year **225,500 (+24%)**

Website pageviews per year **762,000**

 **Instagram**
Followers 5,850 (+12%)

 **X**
Followers 4,643 (+1%)

 **Facebook**
Followers 8,453 (+2%)

 **LinkedIn**
Followers 11,051 (+32%)

 **YouTube**
Followers 1,580 (+16%)